

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG20/12 12.49
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6286545

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	<u>EST#38</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG20/12 12.43

REP: TO LENA
FR JULIE
OKD M1 SEE 27-29
TTLS RTS
PLS CFM, THX 8/20

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 38
AGENCY PRODUCT CODE =

11	S	1100E-1130E	30	\$2,250.00	8/22	8/24	0	W-F	0
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PROGRAM : NEWS
CON COM1 : 1X PER DAY

27	A	1100F-1135P	30	\$2,250.00	8/22	8/24	3	W-F	3
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PROGRAM :	NEWS	TP FOR LATE NEWS	ON LINE-11	FOR 3	SPOTS/WK
ORD COM1:	MAKE-GOOD FOR AUG22	ON LINE-19	FOR 2	SPOTS/WK	
THIS IS A	MAKE-GOOD FOR AUG25	ON LINE-19	FOR 2	SPOTS/WK	
THIS IS A	MAKE-GOOD FOR AUG26	ON LINE-26	FOR 2	SPOTS/WK	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

28	A		1100P-1135P	30		\$2,250.00	8/25	8/25	2		SAT	2
PROGRAM : NEWS												
ORD COM1 : TP FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 27-29												

29	A		1100P-1135P	30		\$2,250.00	8/26	8/26	2		SUN	2
PROGRAM : NEWS												
ORD COM1 : TP FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 27-29												

19	S		1100P-1130P	30		\$2,250.00	8/25	8/25	0		SAT	0
PROGRAM : NEWS												

26	S		1100P-1130P	30		\$2,250.00	8/26	8/26	0		SUN	0
PROGRAM : NEWS												
STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#11 MISSED:W-F/1100P-1130P AUG22(3/WK) 30S \$2,250.00 (AUG20/12)												
BUY#19 SAT/1100P-1130P AUG25(2/WK) 30S \$2,250.00												
BUY#26 SUN/1100P-1130P AUG26(2/WK) 30S \$2,250.00												
OFFER:W-F/1100P-1135P AUG22(3/WK) 30S \$2,250.00 PLS ADVISE.												
& SAT/1100P-1135P AUG25(2/WK) 30S \$2,250.00												
& SUN/1100P-1135P AUG26(2/WK) 30S \$2,250.00												
CMT:TP FOR LATE NEWS												

AUG/12 143500.00 SEP/12 \$.00 CONTRACT TOTAL 143500.00
TOTAL SPOTS 61

MARKET TOTALS \$367,948 WFTV 39% WKMG 25% WESH 23% WOFL 9% WKCF 0% WRBW 4% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE